Robot Cache Store Game Assets Requirements

Box Art - This is the image that appear as the game's card art.

- Should display a main iconic scene/character from the game, no logos, text.
- Size: 320 x 426 px.
- Must be a JPG file.
- Avoid light backgrounds.

Horizontal Box Art - This is the image that appears when you view your game in the cart or checkout.

- Should display a main iconic scene/character from the game, no logos, text.
- Size: 200 x 100 px.
- Must be a PNG file.

Background Image - This is the background image that appears on the game details page.

- Avoid logo and text for clean box art.
- Must be a JPG file.
- Size: 1920 X 1080 px.

Alternate Background Image- This is the image that appears when in a blurred background state when user interacts with the game box. (Maybe be the same as the Background Image)

- Avoid text and dialogue, if possible.
- Must be a JPG file.
- Size: 1920 X 1080 px.

Horizontal Game Logo Small - This is the game logo image that appears in order to identify a game.

- Must be a transparent PNG file.
- Width: 264 px.
- Height: up to 312px
- Must be a transparent logo.

Horizontal Game Logo Large- This is the game logo image that appears on top of the background image on the game details page.

- Must be a transparent PNG file.
- Width: 340 px.
- Height: Confirming limit
- Must be a transparent logo.

Screenshots - Images that appear on the game details page in order to provide insight to the user of what the game's aesthetics look like.

- Size: 1920 X 1080 px.
- Should be a JPG file.
- Should be a minimum of 4 different images.

Videos – First video will play automatically when a game is selected, subsequent videos play as selected.

- Must be high definition (1080p or 720p).

Video Thumbnail - The image that appears on the game's video before it begins to play for each video.

- Size: 1280 X 720 px
- Must be a JPG file.
- Should contain the game's logo or an iconic character/scene form the game.
- Image should be obtained directly from the video.

Icon - The icon that appears on a user's platform once the game is successfully downloaded (Windows).

- Size: 256 x 256 px.
- Must be a transparent image.
- Must be a PNG or ICO.

Examples: